## **CLAIMS**

- 1 1. A method comprising:
- 2 launching an application;
- 3 tracking usage of said application so as to generate usage data;
- 4 accessing an update site;
- 5 transferring said usage data to said update site;
- 6 prioritizing updates at least in part as a function of said usage
- 7 data.
- 1 2. A method as recited in Claim 1 further comprising presenting
- 2 said list of updates to a user.
- 3. A method as recited in Claim 2 wherein said user selects one
- 2 or more of said updates for said application.
- 4. A method as recited in Claim 3 wherein said selected ones of
- 2 said updates are installed so as to modify said application.
- 5. A method as recited in Claim 1 wherein further development
- 2 of said application is directed in part as a function of said usage
- 3 data.
- 1 6. A software program set on computer readable media, said
- 2 software program set comprising:
- a usage data evaluator for evaluating raw usage data received
- 4 from a user computer system regarding a version of a software
- 5 application installed thereon, said usage data evaluator providing
- 6 evaluated usage data; and
- 7 an update prioritizer for prioritizing updates available for said
- 8 version at least in part as a function of said evaluated usage data.

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- 7. A software program set as recited in Claim 6 further
- 2 comprising a web interface for presenting said prioritized list to a
- 3 user of said user computer system.
- 8. A software program set as recited in Claim 6 wherein said
- 2 web interface presents said available updates in a list and specifies,
- 3 for at least some of said updates, advantages over said version of
- 4 said application.
- 1 9. A software program set as recited in Claim 6 further
- 2 comprising a usage-tracking module installed on said user computer
- 3 system.
- 1 10. A software program set as recited in Claim 9 wherein said
- 2 usage-tracking module is integrated with said version of said
- 3 application.